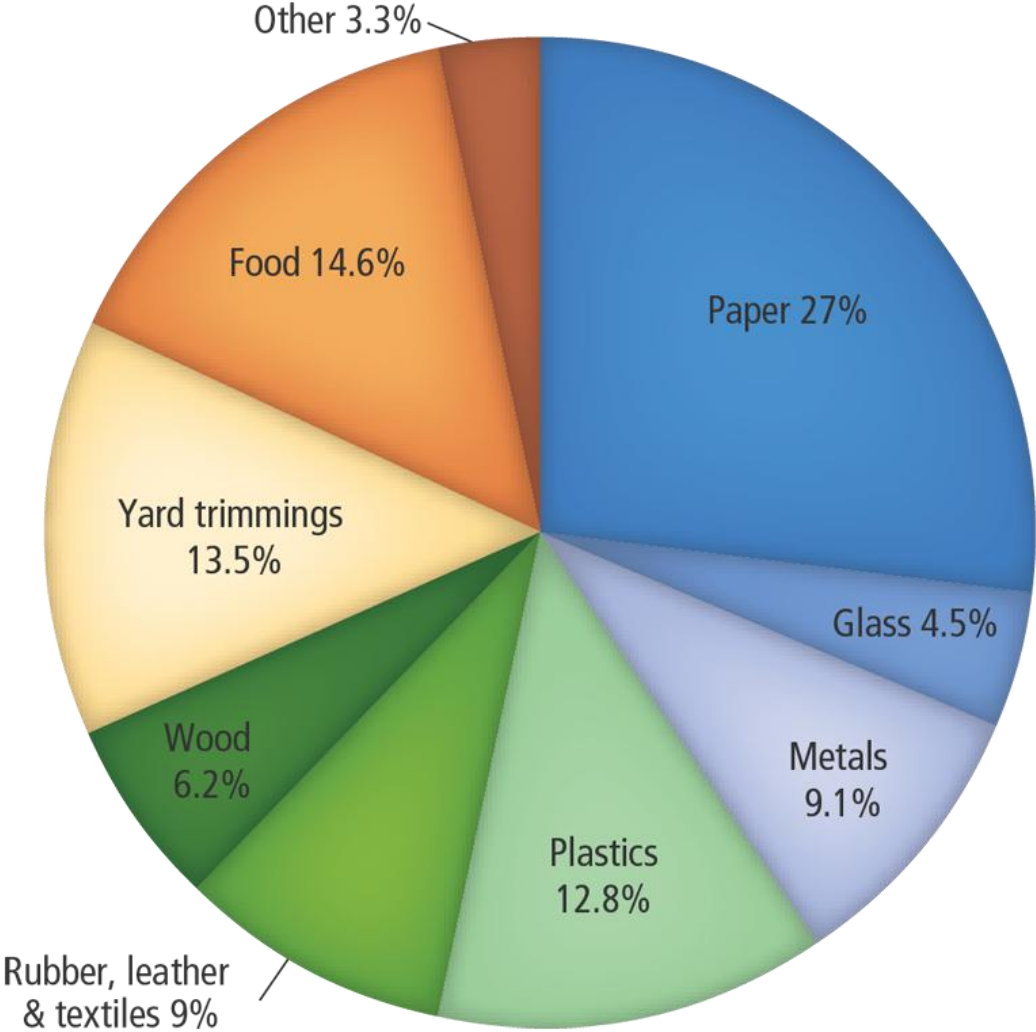


# Transforming Solid Waste into Resource

Project: Resilient Cities  
Date: 3<sup>rd</sup> May 2024  
Updated – 13 April 2025

Presented by  
Rhino Machines – Manish Kothari

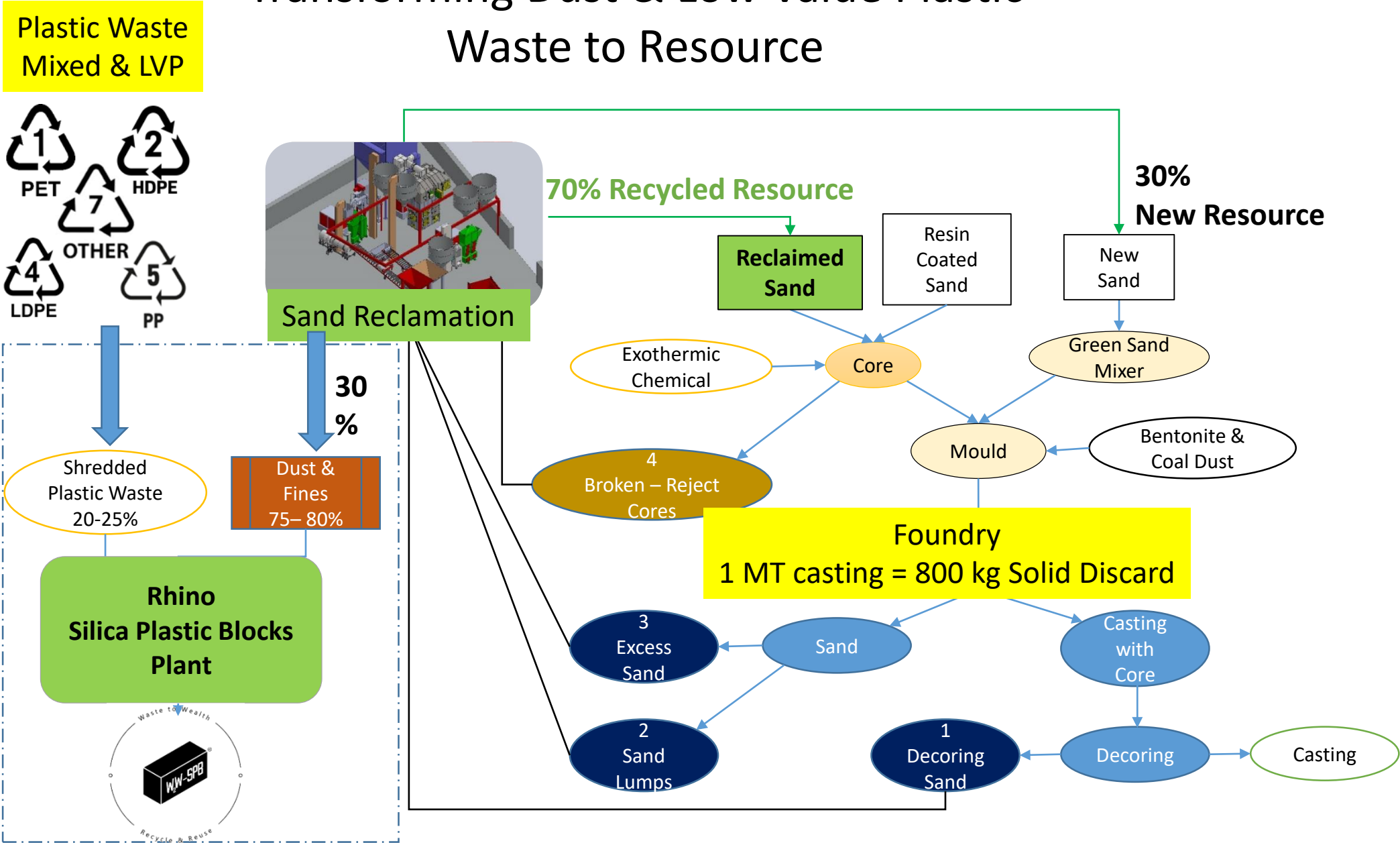
Municipal Solid Wastes – an overview



Source: <https://archive.epa.gov/epawaste/nonhaz/municipal/web/html/>

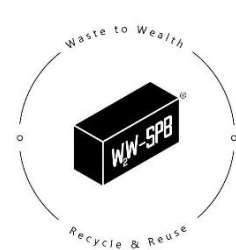
Waste	General Status
Paper	Being recycled
Glass	Being recycled
Metals	Is remelted and reused
Plastics	Challenge for Low Value Plastics
Wood	Is being recycled, reused
Rubber, leather, textiles	Challenges to collect, technology goes in landfill
Yard trimmings (leaves/twigs)	Not fully addressed. Is being burnt
Food	Solutions Available
Other (Foundry Dust and Sand, Fly Ash, etc)	Some solutions available. Dust is an issue.

# Transforming Dust & Low Value Plastic Waste to Resource





# Waste is not a LIABILITY



# Waste is an ASSET

# Silica Plastic Block Project Stake Holders (Public Private Partnership)







# Silica Plastic Blocks – Salient Material Characteristics

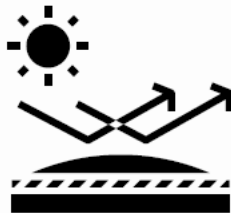
Composite mix of **plastic waste** and **Industry Silica Waste** to replace traditional material with green material by using wasted resources.



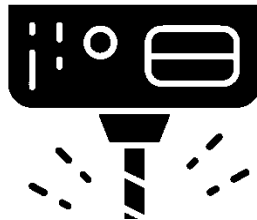
Moisture  
Resistant



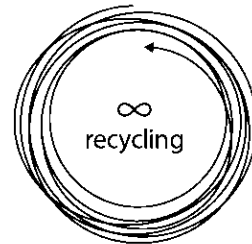
Termite  
Resistant



UV  
Resistant



Machinable



Recyclable



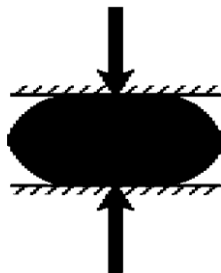
Frost  
Resistant



Abrasion  
Resistant



Carbon  
Negative



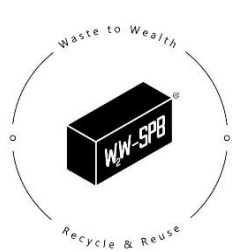
Good  
Compressive  
Strength



Uses Mixed  
Plastic

# Silica Plastic Blocks – Business Models

The project can align from very small scale to large scale production units with different product lines



	Compact - SPB 10	Medium – SPB 100	Large – SPB 250
Output kg/hr	10 kg/hr – 3 MT/month	100 kg/hr – 40 MT/month	250 kg/hr – 100 MT/month
Location	Village/Ward Level	Nagarpalika / Semi-urban	District / Urban / Industry
Direct Employment	4 to 5	15-20	20-30
Product weight range	30 to 1500 grams	0.5 kg to 7 kg	2 kg to 18 kgs
Product profile	Upto 1500 grams Planters, coasters, bricks, pavers	Planks, Pavers, Bricks, Hollow blocks, Tiles, Heater Base	Multi cavity SPB 100 products, gratings, manhole covers

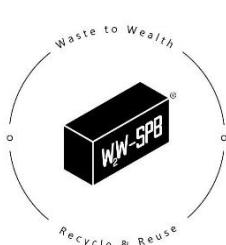





# Pilots Implemented


## Startup : Silica Plastic Block – Construction Industry Products

### Green Banana Workspace – Upcycle Chakra



Team SHUNYA, IIT Bombay

2K followers

7mo • 

Circular economy is not just the three R's but an advanced version involving sustainability, closed loops, and renewables. It is an act of making closed material cycles and forming a network of players in the economy to run the society environmentally friendly. **Here at Team SHUNYA we provide a solution for residential buildings to be in the loop of a circular economy by using recycled materials like silica plastics blocks for the floor**, Ecoboard panels for walls and roof of the house and many more. Do give the articles a read if you are curious to know more about circular economy

#circulareconomy #sustainability #zerowaste #sustainable #recycle #sustainableliving #ecofriendly #reuse #sustainablefashion #environment #recycling #climatechange #plasticfree #circularfashion #slowfashion #design #eco #reduce reuse recycle #innovation #economicircular #savetheplanet #upcycle #sustainable design #reduce #circular design #upcycling #nature #plasticpollution #green #fashion

National Renewable Energy Laboratory

**Upcycle Chakra**

Solar Decathlon India india

### Make Net Zero Reality, Right Now


With Your Support


At a glance

We've taken the guesswork out of offsets and developed an effective way to achieve net zero and support carbon removal. With your support, Upcycle Chakra approach leverages SPB Technology to help you have an effective impact today, not years or decades down the line.

Our Impact

Created high-end products by using discarded materials, putting them back in the system, and eliminating waste from landfills.

**200 T**  
Resources Saved

**1 LAKH SQ. FT.**  
Green Area Developed


INTRODUCTION


Upcycle Chakra LLP is a pollution control board authorized (As per consent order No. AWH 57445) recycling setup. Using 100% waste as raw material and SPB technology we have been able to:


1. Recycle industrial waste and plastic waste,
2. Generate negative carbon footprint during recycling with zero liquid and waste discharge plant, and
3. Create innovative recyclable products that reduce the requirement of natural resources and further reduces carbon footprint post installation / usage

YOUR CONTRIBUTION

Your contribution allows us to establish and sustain the take-make - collect-recycle system. Every 100 sq. feet made using our products is one less CO2 ton produced, so you know exactly how much of an impact your support accomplishes, and so does the planet.

**Verifiable**

**Affordable**

**Innovative**

YOUR PATH TO NET ZERO

1


**Ecochamp**  
Collection and recycling of segregated Silica and Plastic Waste (300 Kg plastic and 2 Ton Sand), Social Impact Reporting / EPR Credits, 100 tiles as products to society


2


**Evergreen**  
Collection and recycling of segregated Silica and Plastic Waste (300 Kg plastic and 2 Ton Sand), 100 tiles as products to society

3

**StepZero**  
Collection and recycling of segregated Silica and Plastic Waste (300 Kg plastic and 2 Ton Sand).

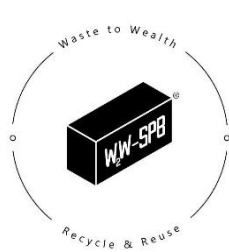
**UPCYCLE CHAKRA**  
ECO-FRIENDLY PRODUCTS MANUFACTURERS

Recyclable Product Producers  
[www.upcyclechakra.com](http://www.upcyclechakra.com)

Plot 1B, GIDC Phase II, V.V. Nagar, Anand - 388325, Gujarat India



# Pilots Implemented Rural Development : Community Model - Initiated 20 Feb 2025



## Objectives

- ✓ Reuse and repurpose wasted resources into usable products
- ✓ Facility for environmental awareness and education, recycling practices and training, internship, apprenticeship, and incubation.
- ✓ Provide opportunities for women / underprivileged or marginalized communities with access to livelihood in a formal economy
- ✓ Demonstrate a replicable Investible asset that can digest social impact investment, promote equitable distribution of income amongst stakeholders

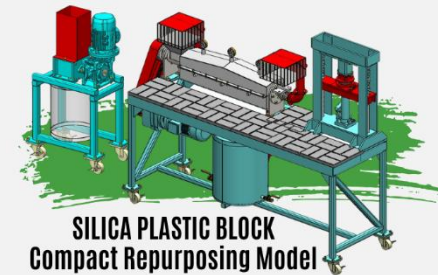


### Makhrelui Village Authority and District Rural Development Authority, Senapati

CORDIALLY INVITES YOU  
to bless a new beginning  
a HiEERA project  
by Tribal Spun Repurpose Pvt Ltd  
for

### Social Economic Value Addition Plastic Repurposing

GRACED BY : P. P. RONALD. MCS.  
ADM & PD, DRDA SENPATI



20 FEB 2024 10 AM - 12 NOON

Makhrelui, Senapati District  
Manipur – 795106



RSVP : S P Caroline

Email: [tribalspunrepurpose@gmail.com](mailto:tribalspunrepurpose@gmail.com) ; Contact: +91 98560 83307



# Pilots Implemented

## MSME : Silica Plastic Block – Sustainable Lifestyle Products

### Meemansa (GPCB CTE Received) – Commissioned 1 April 2024



#### Provisional Consent Order (CTE)

Consent No. CTE-133227 Valid upto: 27/02/2031

Gujarat Pollution Control Board  
Paryavaran Bhavan, Sector-10/A,  
Gandhinagar - 382010  
Tele : 23222756

Application : CTE:CTE-Fresh, No. 305520 Dt. 29/02/2024, Granted On: 22/03/2024

PCB Id:97870

To,  
**M/s. Meemansa,**  
Plot No.1 B ,Phase II, GIDC Estate,, Plot No.1 B ,Phase II, GIDC Estate, Vitthal Udhog nagar- 388325 , Di. Anand ,Gujarat,  
Plot No.1 B ,Phase II, GIDC Estate, Vitthal Udhog nagar- 388325 , Di. Anand ,Gujarat,City : Anand,  
Dist : Anand, Tal : Anand, SIDC : Vitthal Udyogngr  
Phone : 9227124977

SUB: Consent to Establish (NOC) under Section 25 of

REF: Your Application No.(CTE:CTE-Fresh) 305520 and Dated 29/02/2024

Without prejudice to the powers of this Board under the Water (Prevention and Control of Pollution) Act-1974, the Air Act-1981 and the Environment (Protection) Act-1986 and without reducing your responsibilities under the said Acts in any way, this is to inform you that this Board grants Consent to Establish for setting up of an industrial plant/activities at Plot No.1 B ,Phase II, GIDC Estate, Vitthal Udhog nagar- 388325 , Di. Anand ,Gujarat Plot No.1 B ,Phase II, GIDC Estate, Vitthal Udhog nagar- 388325 , Di. Anand ,Gujarat, Anand, Anand , Anand, Phone No. 9227124977 for the manufacturing of the items/products as mentioned in the detailed order

MEEMANSA®

[www.meemansa.in](http://www.meemansa.in)

Every 4" planter  
=  
60 plastic bags  
saved from landfill



Silica Plastic Block Technology

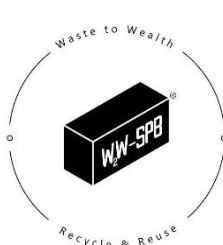


**OUTLET**  
**SURYA NURSERY, ANAND**  
**PH: +91 99790 53982**

Every 100 grams of SPB saves 10 plastic bags from landfill

## REPURPOSED PLASTIC, DUST, TEXTILE CREATIONS

- ✓ Indoor Planters
- ✓ Succulent Planters
- ✓ Trays
- ✓ Coasters
- ✓ Wall Interiors
- ✓ Fridge Magnets
- ✓ Fab-Sleeve Planters
- ✓ Lamp Shades
- ✓ Pen Stand

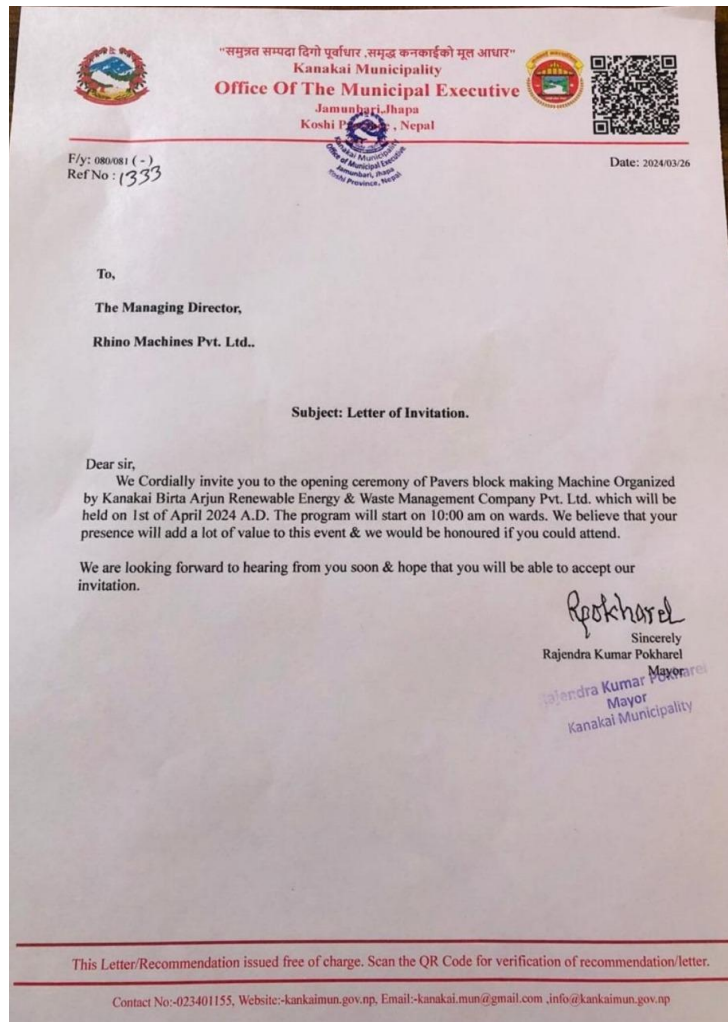




# Pilots Implemented

## Urban Local Body : Silica Plastic Block – Paver Block Project

### Kankai Municipality – Jhapa Nepal – Commissioned 1 April 2024



बिर्तामोड । कनकाई-बिर्ता-अर्जुन नविकरणीय उर्जा तथा फोहोरमैला व्यवस्थापन कम्पनीले ब्लक (पेवर्स) को उत्पादन सुरु गरेको छ । सोमवार एक कार्यक्रमका बीच प्लाष्टिकबाट पेवर्स बनाउने मेसिनको उद्घाटन गरिएको छ । कनकाई नगरपालिकाका प्रमुख राजेन्द्र पोखरेलले पवर्स बनाउने मेसिनको उद्घाटन गरेको हुन् । उद्घाटनसँगै उत्पादन पनि सुरु गरिएको छ ।

फोहोर व्यवस्थापनसँगै बायोग्यास उत्पादन गरिरहेको नविकरणीय उर्जा परियोजनाले प्लाष्टिकजन्य फोहोरबाट पेवर्स उत्पादन सुरु गरेको हो । एक हप्ता परीक्षणकालिन उत्पादन गर्ने बताइएको छ ।







# Pilots Implemented

## Cross-border Startup : Silica Plastic Block – Collaborative Project

### Circular Seed Pty Ltd, Perth, Australia

Collaboration to synergise decentralised recycling experiences of Circular Seed and SPB technology and product development experience of Rhino Machines. Commissioned 2024



MK | 2024.05.01 09:53





# Pilots Implemented

## Indian Startup : Silica Plastic Block – R.I.P.E. Project

### Spreco Recycling (OPC) Pvt Ltd, Chennai

Synergising inclusive and formal waste management ecosystem expertise of Spreco with SPB technology and operational experience. The first RIPE (Resourcing and Incubating Promising Entrepreneurs) project by Rhino Machines

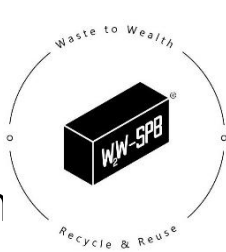
Project under commissioning - 2025





# SDGs (Sustainable Development Goals)

Silica Plastic Block could connect to several SDGs – using the challenge of waste as an opportunity for Sustainable Development



## Primary Impact

- Creating positive climate action (SDG13)
- Lifting resource utilization (SDG12)
- Creating wealth (SDG8)
- Sustainable products for building & construction (SDG11)

## Secondary Impact

- Innovation in use of SPB (SDG9)
- Improving life on land (SDG 15)
- Reducing water pollution (SDG 14)
- Opportunity for women in recycling (SDG 5)
- Reducing poverty through wasted resources (SDG 1)
- Better health and hygiene (SDG 3)
- Reducing water contamination and water use (SDG 6)

## Overall Impact

- Reducing economic and opportunity equality (SDG 10)
- Peace through economic activity (SDG 16)
- Partnerships for the goals (SDG 17)



## 4 Pillars of Sustainable Business - Present Status of SPB (28 April 2024)

Technology	Finance	Market	Culture
<ul style="list-style-type: none"><li>• <b>Done</b><ul style="list-style-type: none"><li>• Process, production, input supply chain, operations demonstrated</li></ul></li><li>• <b>To Do</b><ul style="list-style-type: none"><li>• Material characteristic certification</li><li>• Thermal, insulation, fire resistance, leaching properties testing</li><li>• Carbon credit measurement and certification</li></ul></li></ul>	<ul style="list-style-type: none"><li>• <b>Done</b><ul style="list-style-type: none"><li>• DPR / Business plan frameworks prepared for commercial, PPP, development, CSR</li></ul></li><li>• <b>To Do</b><ul style="list-style-type: none"><li>• Value chain modelling and income distribution model</li><li>• Impact measurement across social, economic, environment, institutional indicators</li></ul></li></ul>	<ul style="list-style-type: none"><li>• <b>Done</b><ul style="list-style-type: none"><li>• Product development for Construction, Lifestyle products developed</li></ul></li><li>• <b>To Do</b><ul style="list-style-type: none"><li>• Identify market where the material can be better, cheaper and faster to build a natural demand</li><li>• Establish institutional or policy for use of recycled products</li></ul></li></ul>	<ul style="list-style-type: none"><li>• <b>Done</b><ul style="list-style-type: none"><li>• Subscribed to entrepreneurship and culture development program of UNTAD – Empretec</li><li>• Experienced entrepreneurs for hand holding project</li></ul></li><li>• <b>To Do</b><ul style="list-style-type: none"><li>• Establish relationships with Empretec HiEERA development program with collaborators</li></ul></li></ul>



Other technologies / solutions being developed by Rhino

Textile Waste

- **Done**
  - Upcycled side cuts, post production fabric waste, sample discards, post use waste into bags, pouches, lifestyle products
  - Pilots with SHGs and NGOs
- **To Do**
  - Establish product and market fit model
  - Establish sustainable model for upcycling
  - Find technology for very fine “chindi” of textile

Yard trimmings

- **Done**
  - Testing of shredding dry leaves and trimmings into fine powder done
- **To Do**
  - Establish community level deployable models for trimming and local consumption

Sand Recycling

- **Done**
  - Pilots and commercial projects implemented for large scale foundries
- **To Do**
  - Establish common facility centres for micro/small/medium foundries
  - Reduce cost of processing through joint research with technical institutions



## Suggested Steps that Nagar Palika/Nigam could initiate

### Step 1

- Install 100 or 250 kg/hr paver block production facility
- Install decentralized shredding centres – build awareness for segregation at source, reduce cost of segregation, involve community
- Establish use case of paver blocks/ bricks for technical, commercial and sustainability
- Establish 10 kg/hr compact model for training, awareness and lifestyle products

### Step 2

- Learnings from Pilots to be used for establishing plants in different regions, local waste, local consumption sustainable business models
- Establish tech-entrepreneurship program, incubate entrepreneurs around solid waste technologies, for large scale deployment



# THANK YOU



## Transforming Today's Waste Into Tomorrow's Resource



I was also happy to see the work of Rhino Machines Pvt Ltd that launched the Silica Plastic Block (SPB) initiative to address the issue of waste management, focusing specifically on low-value plastic waste and foundry dust. Their technology combines plastic waste and silica industry waste to create a composite, moldable green material that can replace traditional materials like paver blocks and bricks. It is a sustainable product aimed at reducing waste while generating economic value. The initiative is structured under a Public-Private Partnership (PPP) model that leverages support from Urban Local Bodies (ULBs), corporate social responsibility (CSR) contributions, and grants.

**R.A. Mashelkar**

Chair, India Sanitation Coalition-FICCI Sanitation Awards, and Former Director General, Council of Scientific & Industrial Research





# Thank you

Rhino Machines Pvt Ltd

Plot No 1A & 1B, Survey No 434/2, GIDC Phase II, Vithal Udyognagar, Anand, Gujarat, India

[www.rhinomachines.net](http://www.rhinomachines.net)

Manish Kothari – 092271 24977 - [manish@rhinomachine.com](mailto:manish@rhinomachine.com)

Gajendra Prasad – 092279 70118 - [gajendra@rhinomachine.com](mailto:gajendra@rhinomachine.com)